

Congratulations on your new puppy!

THEIR PAWS, IN YOUR HANDS



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You're receiving this because your breeder is committed to the Pupstarts Breeders ethos and values. That means your breeder is completely devoted to raising their puppies with love, kindness and using the most up-to-date methods throughout.

You've made an excellent choice!

A well-raised, happy, contented puppy doesn't happen by chance. There are many considerations your breeder will have made to set your tiny pawed pup up for success from the very beginning.

From choosing the best-matched doggy parents to healthcare, socialisation and even matching your pup with you, your breeder has made decisions with forethought, understanding and experience.

And in not very long, those tiny paws will be coming to join your family. How very exciting!

The pitter-patter of little paws is like nothing else in this world. It's a glorious feeling welcoming a dog into your world.

We'd love to support you in the early days of puppy ownership so that you feel prepared and equipped for the road ahead.

We have designed a puppy training programme just for new puppy owners like you. From years of experience breeding and raising puppies, we learned just how many questions new owners have once their bundle of joy first comes home.

Where should puppy sleep? Is this normal? How do I get my pup to like their crate... and oh so many more middle of the night questions!

There's a period between bringing your puppy home and having their vaccines completed, where you may find yourself looking for guidance, advice and support.

Your pup isn't yet ready to attend local puppy classes, but they're already learning all the time and possibly driving you a little round the bend with problems you just don't know how to solve!

Introducing...

The Puppy Pod

The Puppy Pod is a complete package that gives you advice and guidance to prepare for your new puppy, training tips and advice to kick your training off, and a support group where you can connect with other new puppy owners just like you.

So when those middle of the night questions arise, you have a place to go for immediate support and camaraderie. Most of what happens is completely normal, and that kinship with others makes you feel a lot more at ease that it's not all falling apart!

We share video tutorials, puppy training tips and host a weekly live where you can bring your burning puppy questions and get some personalised help from a pro.

You'll get instant access to the entire puppy training course, plus immediate entry to our exclusive puppy support group, where you can ask questions, show off your bundle of love and meet other puppy owners too.

The Puppy Pod is your sanity lifeline that'll leave you feeling confident and capable of meeting your puppy's needs and laying incredible foundations for the dog you want to share your life with.

We've broken everything down into bitesize steps so you can work through the course content at your own pace.

The icing on the cake is that you can revisit and rewatch as many times as you need to.

You can even share the content with your whole family, so everybody's on the same page and giving your puppy clear and consistent training from the start.

What's inside...

The Puppy Pod

COURSE CONTENT GUIDE

The Puppy Pod course covers the following and a whole lot more!

- ★ Preparation & mindset
- ★ Microchipping and vaccines
- ★ New puppy shopping list
- ★ Managing children and existing pets
- ★ Resource guarding
- ★ Understanding dog body language
- ★ Separation anxiety
- ★ Puppy biting and nipping
- ★ Puppy development & socialisation
- ★ Puppy training methods explained

Complete set of puppy training guides and tutorials including:

Sit ★ Down ★ Leave it ★ Recall
Targeting ★ Loose lead walking

Learn how to...

- ★ Navigate those first few days while puppy's settling in
- ★ Teach your puppy to sleep through the night
- ★ Put boundaries in place with kindness and love
- ★ Socialise your puppy effectively
- ★ Understand your dog's body language and development stages
- ★ Prevent unwanted behaviours and teach alternatives
- ★ Build your puppies confidence in spending time alone
- ★ Begin teaching foundations for a well-mannered dog

And much, much more!

Enjoy your little bundle of puppy love



Feel prepared, informed, and ready
to enjoy the ride with The Puppy Pod.

If your breeder has gifted you access
to the course, you can [login here now](#).

If not, then contact your breeder for their
unique sign-up link and let's get started.

See you on the other side for all things puppy!

